

Monsters know what they're doing

Monsters Know What They're Doing: A Comprehensive Guide to Intentional Design

**** The phrase "monsters know what they're doing" often surfaces in creative fields, from storytelling and design to marketing and product development. It implies a level of calculated intentionality, a deep understanding of the user or audience, and a mastery of the chosen medium. This guide dives into the core principles, practical applications, and crucial pitfalls of achieving this "monster-like" level of awareness in your work.**

Understanding the Essence of Intentional Design
Intentional design transcends mere aesthetics. It's about understanding the user's needs, desires, and motivations – and crafting solutions that resonate on a deeper level. It's about leveraging your knowledge to craft experiences that are not only functional but also emotionally impactful. This approach prioritizes the user's journey and experience.

Phase 1: Deep Dive – Understanding Your "Monster"

- **Identify Your Target Audience:** *Don't just assume. Conduct thorough research. Demographic data is important, but dig deeper. Understand their pain points, aspirations, values, and habits. For example, if designing a fitness app, understanding the user's motivations for fitness, their current routines, and their specific challenges (time constraints, lack of motivation) is crucial.*
- **Define Clear Objectives:** *What do you want your design to achieve? Is it to increase engagement, drive conversions, foster brand loyalty, or a combination? Clearly defined goals provide the framework for your entire design process. For a social media campaign, objectives could be to increase brand awareness by 20% or drive 1000 new sign-ups.*
- **Analyze Existing Solutions:** *What works? What fails? Understanding the strengths and weaknesses of competitors can inform your design decisions. Analyzing successful user interfaces (UIs) and user experiences (UXs) allows you to identify effective patterns.*

Phase 2: Crafting the "Monster's" Strategy

- **Develop a User Persona:** *Create a detailed profile of your ideal user. Give this persona a name, background, motivations, and challenges. This persona will be your guiding star throughout the design process. A user persona for a new online course platform might be a "Working Professional," highlighting their desire for flexibility, commitment to learning, and limited time.*
- **Create a Journey Map:** *Visualize the user's interaction with your product or service. Identify pain points and moments of joy, highlighting all touchpoints from initial interest to final action. For a website, the journey map could show the user's path from landing page to making a purchase.*
- **Refine the Design Iteratively:** **Design is an iterative process. Test your ideas, gather feedback, and refine based on user responses. Using A/B testing can help to determine which design elements are most effective. For example, testing different button colors and copy variations.**

Best Practices for Intentional Design

- **Empathy is Paramount:** *Place yourself in the user's shoes. Understand their needs and frustrations.*
- **Prioritize Clarity and Simplicity:** **Avoid unnecessary complexity. A simple, well-structured design is often the most effective.**
- **Use Feedback Loops:** *Implement mechanisms to collect and act on user feedback. Surveys, user testing, and feedback forms are powerful tools.*
- **Maintain Consistency:** *Consistency across all design elements builds a strong brand identity and provides a smooth user experience.*

Common Pitfalls to Avoid

- **Focusing Solely on Aesthetics:** *While aesthetics are important, they shouldn't overshadow the core functionality and user needs.*
- **Ignoring User Research:** *Assuming you know what users want can lead to designs that don't resonate with them.*
- **Failing to Adapt:** *The world changes. Design should evolve to reflect these changes.*
- **Ignoring Feedback:** *Constructive criticism is essential for improvement.*

Case Study: A Successful Example
Consider the success of Spotify. They understood the user's desire for a personalized music experience and created a platform that catered to that need. Their intentional design, combining a robust algorithm with a clean interface, has made it a dominant player in the music streaming market.

Conclusion "Monsters know what they're doing"
underscores the need for intentionality and user-centricity in design. By following these steps and best practices, you can craft designs that not only meet but exceed expectations, leaving a lasting

and positive impact. This intentional approach benefits everyone - users get the best experience, designers see their work resonate with a wider audience, and businesses see results from a more targeted strategy. Frequently Asked Questions (FAQs) **1.** How long does the design process take? The length depends on the complexity of the project and the level of research and testing required. Small projects can be completed in weeks, while large-scale projects can take months. **2.** How do I know if my design is truly intentional? **It's intentional if it aligns with your user's needs and motivations, achieves your objectives, and is constantly iterated and improved based on feedback.** **3.** What tools can I use to conduct user research? **Surveys, focus groups, user interviews, usability testing, and A/B testing are valuable tools.** **4.** How can I balance design aesthetics with practicality? **Prioritize user experience. Aesthetics should enhance the experience, not detract from it or obscure usability.** **5.** What are some real-world examples of poorly intentional designs? **** Many poorly designed websites with confusing navigation, unclear calls to action, and cluttered layouts fail to understand their users, leading to frustrating experiences.**

Monsters Know What They're Doing: Debunking the "Dumb Beast" Trope

For centuries, our imaginations have been populated by monstrous figures. From the shadowy beasts of folklore to the hulking creatures of modern cinema, monsters are an enduring part of our cultural landscape. But when we think of these terrifying entities, a common image often springs to mind: the mindless, instinct-driven brute. A creature driven solely by hunger, rage, or a primal urge to destroy. We picture them stumbling through our narratives, their actions dictated by simple cause and effect. But what if we flipped that script? What if monsters, in their own unique and often unsettling ways, actually know **exactly** what they're doing?

This idea, that monsters possess a form of intelligence, intent, and even strategic thinking, is a fascinating one. It challenges our preconceived notions and opens up a world of richer storytelling possibilities. It moves beyond the predictable "run and hide" dynamic and delves into a more complex interplay between human and monstrous motivations. Let's explore how this concept plays out across different genres and what it tells us about our own fears and desires.

The Intelligence of the Hunter: Beyond Pure Instinct

One of the most common monster archetypes is the predator. Think of the alien in **Alien**, the xenomorph, a creature that has evolved over millennia to be the ultimate hunter. While it operates on instinct, it's not a mindless killer. It learns, it adapts, it uses its environment to its advantage, and it understands the concept of territory and evasion. It doesn't just chase; it stalks. It doesn't just attack; it ambushes. This isn't the behavior of a creature simply reacting to stimuli. This is the behavior of an intelligent entity with a sophisticated understanding of survival.

Strategic Ambush and Environmental Awareness

Monsters that know what they're doing are masters of their domain. They understand the geography, the hiding spots, the vulnerabilities of their prey. A creature that can navigate dense forests, dark caves, or even the intricate ventilation systems of a spaceship isn't just wandering aimlessly. It's employing knowledge, acquired through observation and possibly even trial and error. They might set traps, or lure victims into disadvantageous positions. This isn't random aggression; it's calculated manipulation. Consider the creature in **A Quiet Place**. Its reliance on sound is a brutal, yet highly effective, biological adaptation that it weaponizes with chilling precision. It's not just hearing; it's listening, analyzing, and reacting with lethal efficiency.

Learning and Adaptation: The Evolving Threat

Perhaps the most compelling aspect of an intelligent monster is its ability to learn. If a monster can observe how humans react, how they try to escape, or what their weaknesses are, it can adapt its own tactics. This creates a dynamic and escalating threat. A monster that initially seems predictable can become terrifyingly unpredictable as it incorporates new information. Think of the dinosaurs in *Jurassic Park*. While they are primarily driven by instinct, the filmmakers hinted at a level of intelligence. The velociraptors, in particular, demonstrate problem-solving skills, working together to overcome obstacles and outsmart their captors. They are not just animals; they are intelligent predators honing their skills.

The Monster as a Mirror: Reflections of Human Nature

The idea that monsters know what they're doing also allows them to serve as powerful metaphors for aspects of our own psyche and society. When a monster displays intelligence and intent, it often reflects something we recognize within ourselves, or something we fear in the world around us.

Psychological Depth and Motivations

Not all monsters are driven by primal urges. Some are born from human failings, from our darkest thoughts and desires. These "monsters" often understand the complexities of human emotion and psychology, wielding them as weapons. Think of demons in various mythologies. They don't just possess people; they tempt, they corrupt, they exploit existing insecurities and desires. They understand the power of suggestion and the allure of forbidden knowledge. A demon that whispers lies or offers Faustian bargains is demonstrably aware of human aspirations and vulnerabilities. This isn't brute force; it's insidious manipulation, requiring a profound understanding of the human mind.

Social Commentary and Symbolic Representation

Sometimes, a monster's actions can be interpreted as a commentary on social or political issues. A creature that systematically destroys or exploits can symbolize oppressive systems, unchecked greed, or the destructive consequences of human actions. For example, a rampaging kaiju like Godzilla, while often depicted as a force of nature, can also represent the destructive power of nuclear weapons and the unintended consequences of technological advancement. Its rampage isn't random; it's a visceral reaction to the damage inflicted upon its world, a devastating form of protest. Similarly, a monster that preys on the marginalized might symbolize societal prejudice and systemic injustice. Its actions, however horrifying, are a reflection of the societal ills that birthed it.

Beyond the Jump Scare: The Sophistication of the Monster Narrative

When monsters are depicted as intelligent and purposeful, it elevates the narrative beyond simple scares. It allows for deeper themes, more complex conflicts, and a more profound exploration of what it means to be human.

Intriguing Antagonists and Complex Conflicts

A monster that "knows what it's doing" makes for a far more compelling antagonist. It's not just an obstacle; it's a formidable opponent with a discernible agenda. This allows for intricate plots, clever strategies from both the monster and the protagonists, and a sense of genuine peril. The conflict becomes a battle of wits as much as a struggle for survival. Consider Hannibal Lecter. While not a supernatural monster, his terrifying intellect,

meticulous planning, and profound understanding of human psychology make him a truly monstrous figure. He doesn't just kill; he plays games, he manipulates, and he savors the psychological torment of his victims. He **knows** what he's doing on a chillingly profound level.

The Moral Ambiguity of the Monstrous

This concept also introduces moral ambiguity. If a monster has a purpose, even a dark one, can we truly understand it? Can we empathize with it, or at least understand the origins of its "monstrousness"? This blurs the lines between good and evil, forcing us to confront uncomfortable truths about ourselves and our own capacity for darkness. Is the monster truly evil, or is it a victim of circumstance, a product of its environment, or a being with its own alien morality? When we see the creature from **Pan's Labyrinth**, its terrifying appearance is contrasted with its clear objectives and a certain tragic backstory. Its actions are undeniably horrific, but they stem from a deeper narrative than just random malice.

Conclusion: Embracing the Intelligent Monster

The next time you encounter a monster in a story, take a moment to consider its actions. Is it merely a mindless obstacle, or is there a deeper intelligence at play? The idea that monsters know what they're doing isn't just a literary device; it's a powerful lens through which to examine our own fears, our societal flaws, and the enduring mysteries of existence. By embracing the sophisticated monster, we open ourselves up to richer, more thought-provoking, and ultimately, more terrifying narratives that resonate long after the last page is turned or the credits roll.

These intelligent, purposeful creatures challenge us to think beyond the superficial and delve into the psychological, the symbolic, and the profoundly human aspects of horror. They remind us that sometimes, the most terrifying monsters are the ones who understand us better than we understand ourselves.

Unveiling the Unspoken: Why "Monsters Know What They're Doing" Matters Hey creators! Ever felt like your content, despite the effort, just wasn't hitting the mark? Like some unseen force was subtly nudging your audience away? It's frustrating, right? This dives deep into the often-overlooked principle of "monsters know what they're doing." We'll uncover why successful content often seems to be precisely targeted, beautifully crafted, and undeniably engaging. Let's dissect this phenomenon together. Understanding the "Monster" Mentality: The term "monster" here doesn't imply negativity. Instead, it signifies a level of efficiency, a calculated approach to achieving a goal. Think of successful influencers, brands, and even artists. They've often meticulously planned their strategies, analyzed audience behavior, and adapted their content to resonate deeply. Their "monster" approach is a blend of understanding their audience, impeccable timing, and effective execution. *Analyzing Audience Behaviour*: The success of any content hinges on understanding the audience. "Monsters" don't just publish content; they conduct in-depth research on their audience's preferences, pain points, interests, and online habits. They don't rely on intuition; they use data. **Case Study 1: The Rise of "Minimalist Mondays"** Consider the phenomenon of "Minimalist Mondays." These posts, with their curated images and inspirational captions, resonated with a specific audience craving simplicity and organization. They weren't simply created; they were built on years of audience engagement data, feedback analysis, and trending topics. This calculated understanding led to exponential growth for the individuals and brands who embraced this approach. *Content Optimization Techniques*: Once audience understanding is established, "monsters" employ advanced strategies for optimizing their content. This might include: • **Keyword research**: Identifying the words and phrases people use when searching for similar content. • **SEO (Search Engine Optimization)**: Ensuring that content is easily discoverable on search engines. • *Platform-specific formats*: Adapting content to suit the nuances of each social media platform. **Case Study 2: The "Short-Form Video" Revolution** The overwhelming popularity of short-form video content isn't an accident. It's a direct result of understanding how humans consume information in the modern age. "Monsters" recognized that attention spans are shorter, and they adapted their content formats accordingly. The Metrics of Success: A crucial aspect of the "monster" approach is the relentless tracking and analysis of performance data. Understanding how audience interaction

translates into engagement metrics is key to refining content strategies. | Metric | Explanation | Example | |||| | Engagement Rate | Percentage of views, likes, shares, comments | A post with 1000 views, 200 likes, 50 shares has a higher engagement rate than a post with 1000 views and only 20 likes | | Click-Through Rate (CTR) | Percentage of people who click on a link | A post with 500 views and 100 clicks has a higher CTR than a post with 500 views and only 10 clicks | | Reach | Number of unique users exposed to the content | A post reaching 5000 individuals signifies a larger reach than one reaching 1000. |

Key Benefits (and Deeper Insights):

- **Increased Engagement:** By understanding audience needs, "monsters" create content that resonates more deeply, leading to higher engagement rates. This is not random; it's a deliberate strategy.
- **Higher Conversion Rates:** The precise targeting and persuasive content used by successful creators significantly increase conversion rates. Their understanding of the audience's motivations directly impacts purchases or actions.
- **Stronger Brand Recognition:** Strategic use of consistent messaging and visual aesthetics creates a strong brand identity, leading to recognition and trust from audiences.

Closing Remarks: The "monster" approach isn't about being ruthless; it's about being meticulous. It's about treating content creation as a science, informed by data and driven by understanding. This approach doesn't just lead to increased engagement but also builds genuine connections with your audience. Embrace the data, adapt your strategies, and watch your content flourish.

Expert-Level FAQs:

1. **How can I identify my target audience's needs without extensive research?** Use existing content trends, platform analytics, and social listening tools. Identify common themes in existing engagement.
2. **What's the role of experimentation in the "monster" method?** Continuous testing and refinement of content formats, language, and visuals are essential. Track data to understand what works.
3. **How can I balance creativity with the "monster" approach?** Data informs strategy, but creativity keeps your content fresh and interesting. Find a balance between analytics and your artistic vision.
4. **How do "monsters" handle negative feedback?** They view it as data. Learn from constructive criticism to adapt and improve content.
5. **Is the "monster" approach limited to social media?** No, the principle of in-depth planning and data-driven decisions applies to all aspects of content creation, including gaming, podcasts, and even physical products. Remember, understanding and implementing the principles of a "monster" approach can significantly enhance your content creation efforts. Start today by digging deeper into your audience, analyzing your data, and adapting your strategy. The results will be worth it.

Monsters Know What They're Doing: Deconstructing the Myth of Unfettered Carnage

The phrase "monsters know what they're doing" often conjures images of indiscriminate destruction, of primal urges unleashed without reason or restraint. It paints a picture of creatures driven solely by hunger, fear, or malice, their actions a chaotic ballet of terror. But as we delve deeper into the narratives that shape our understanding of these enigmatic beings, a more nuanced and often more chilling reality emerges. The truth is, monsters, in many of their most compelling incarnations, are far from mindless automatons. They possess a profound, albeit alien, understanding of their environment, their prey, and their own terrifying capabilities. They are architects of their terror, strategists of their predation, and masters of psychological warfare.

This isn't just a literary or cinematic trope; it's a foundational element that makes monstrous entities so deeply unsettling. When a creature operates with a clear purpose, when its actions are calculated and intelligent, the perceived threat escalates exponentially. It transforms from a force of nature into a sentient adversary, capable of foresight and manipulation. This article will explore the multifaceted ways in which monsters "know what they're doing," examining their intelligence, their understanding of human psychology, and the strategic advantages they derive from their unique existence.

The Intelligence of the Unnatural

While the popular imagination might equate monstrousness with a lack of intellect, many legendary and fictional monsters demonstrate a sophisticated form of intelligence. This isn't always human-like reasoning, but

rather an instinctual, adaptive, and often highly effective form of problem-solving. Consider the classic vampire. Far from a lumbering brute, the Dracula archetype is a cunning predator, capable of centuries of planning, manipulating social structures, and understanding the vulnerabilities of its human victims. Their intelligence lies in their experience, their ability to learn from generations of interactions, and their mastery of deception.

LSI Keywords: **supernatural intelligence, instinctive understanding, predatory cunning, adaptive strategies**

Similarly, Lovecraftian entities, like the Great Old Ones, possess an unfathomable cosmic awareness. While their motivations may be beyond human comprehension, their actions are never accidental. The subtle creeping dread, the unsettling coincidences, the gradual erosion of sanity – these are not random occurrences. They are the carefully orchestrated manifestations of powers that operate on a scale we can barely grasp. Their "knowing" extends beyond immediate survival; it encompasses manipulating the very fabric of reality to achieve inscrutable goals.

Psychological Warfare: The Monster's Most Potent Weapon

Perhaps the most terrifying aspect of a monster's calculated approach is its understanding of human psychology. They don't just hunt us; they break us before they even touch us. Think of the chilling effectiveness of jump scares in horror films. These are not random startles; they are deliberate uses of suspense and anticipation, exploiting our innate fight-or-flight responses. Monsters understand our fears – our fear of the dark, our fear of the unknown, our fear of isolation, and our fear of being hunted.

LSI Keywords: **fear exploitation, suspense building, psychological manipulation, instilling dread, vulnerability exploitation**

The alien in John Carpenter's "The Thing" is a prime example of this. It doesn't immediately descend into a frenzy of gore. Instead, it assimilates, it sows distrust, and it turns the very concept of identity into a weapon. The monster knows that by making the humans question each other, it cripples their ability to resist. This psychological warfare is often more effective than brute force, leading to paranoia, infighting, and ultimately, easier prey.

The chupacabra, a cryptid with a persistent legend, is often described as a methodical killer, draining livestock of blood in a way that suggests a calculated, almost surgical approach. This isn't just random tearing and consumption; it's a specific method designed for maximum efficiency, hinting at an ingrained knowledge of animal anatomy and nutritional needs. This level of specificity makes the unknown even more frightening because it implies a level of deliberate intent.

Understanding the Environment: Masters of Their Domain

Monsters, by their very nature, are deeply attuned to their environments. Whether it's a creature of the deep sea, a denizen of a cursed forest, or an entity from another dimension, they understand the rules of their domain in ways that humans can only begin to fathom. This understanding translates into strategic advantages, allowing them to ambush, evade, and dominate.

LSI Keywords: **environmental mastery, habitat adaptation, stealth tactics, ambush predators, evasive maneuvers**

Consider the Xenomorph from the "Alien" franchise. Its chitinous exoskeleton provides perfect camouflage against the metallic corridors of spaceships. Its ability to travel through vents and its knowledge of the ship's layout allow it to appear and disappear at will. It doesn't just exist in its environment; it manipulates it, turning the very structure of human-made habitats into extensions of its own predatory strategy. This is not the behavior of a creature acting on pure instinct; it's the behavior of a hunter who has mastered its hunting grounds.

The Wendigo, a creature of Algonquian folklore, is intrinsically linked to the harsh, unforgiving wilderness of the North. Its ability to move silently through snow, to endure extreme cold, and to mimic human voices are all manifestations of its deep understanding of its environment and its ability to exploit the vulnerabilities it presents to human intruders. The Wendigo doesn't just hunt in the wilderness; it *is* the wilderness, in its most terrifying form.

The Purpose Behind the Predation

While the immediate goal of many monsters is sustenance, their actions often reveal a deeper purpose, or at least a complex set of needs and desires. This adds another layer of terrifying intelligence to their being. They are not just killing to live; they are killing to achieve something more.

LSI Keywords: **predatory intent, survival instincts, territorial defense, procreation cycles, altruistic monstrosity (rare)**

Some monsters engage in territorial disputes, not out of blind aggression, but out of a desire to protect their hunting grounds or their young. Others are driven by intricate mating rituals or the need to gather specific resources. Even the seemingly random acts of destruction can be traced back to a specific, albeit alien, logic. The siren's song, for instance, is not just a random sound; it's a deliberate lure, designed to attract unsuspecting sailors to their doom, satisfying a need for sustenance and, perhaps, a form of perverse companionship.

The concept of "monsters know what they're doing" is not about attributing human morality or motivations to them. Instead, it's about recognizing a sophisticated, often alien, form of intelligence and purpose. When we strip away the veneer of mindless savagery, we find creatures that are often more terrifying because they are deliberate, because they are calculated, and because they understand the game of fear and survival far better than we do.

The Enduring Fascination with Intelligent Monsters

The enduring appeal of monsters who "know what they're doing" lies in their ability to challenge our perceptions of control and understanding. They represent the ultimate unknown, not just in their physical form, but in their capacity for intelligent, strategic action. This allows us to explore themes of survival, of fear, and of the thin line between humanity and the monstrous within ourselves. The fear is amplified when we realize that the creature facing us isn't just a force of nature, but a calculating adversary, fully aware of its power and our weaknesses.

LSI Keywords: **horror archetypes, fear of the unknown, human vulnerability, narrative impact, existential dread**

Ultimately, the idea that "monsters know what they're doing" is a testament to the richness and depth of our collective imagination. It's the recognition that true terror often lies not in chaos, but in order – an order that is alien, menacing, and utterly in control. These are the monsters that linger in our nightmares, not because they are random, but because they are purposeful, and their purpose is often directed squarely at us.

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As technology continues to evolve, digital books will remain a central component of modern education and research. The availability of ***Monsters Know What Theyre Doing*** in digital format reflects an adaptive approach to learning that aligns with current technological trends. Digital literacy is now an essential skill in both academic and professional contexts.

In conclusion, the digital availability of ***Monsters Know What Theyre Doing*** embodies convenience, accessibility, and ethical engagement with knowledge. Through reliable platforms and responsible usage, readers can maximize learning and research opportunities while supporting sustainable and inclusive education. Digital downloads make knowledge acquisition seamless, efficient, and adaptable to the needs of today's learners.

Questions & Answers About monsters know what theyre doing

No	Question	Answer
1	Is the phrase 'monsters know what they're doing' meant to be taken literally, or is it more of a metaphor?	It's primarily a metaphor. It suggests that even seemingly chaotic or terrifying entities (metaphorical 'monsters') often have a hidden purpose, plan, or instinct driving their actions, implying a deeper understanding or intentionality than initially perceived.
2	When people say 'monsters know what they're doing,' what kind of 'monsters' are they usually referring to?	The term 'monsters' can be broad. It can refer to literal fictional creatures, but more often it's used metaphorically for powerful, intimidating, or seemingly uncontrollable forces like corporations, political entities, natural disasters, or even deeply ingrained societal problems.
3	What does it imply about human perception when we say 'monsters know what they're doing'?	It suggests that humans might be underestimating the intelligence, strategy, or foresight of certain powerful forces. It can be a way to express awe, fear, or even a grudging respect for an opponent's perceived competence.

4	Are there situations where this phrase is used to describe benevolent or helpful entities?	Less commonly, but yes. It can be used ironically or with a sense of wonder to describe something incredibly effective or complex that achieves a specific outcome, even if it's not traditionally 'monstrous.' For example, a complex natural process might be described this way.
5	How does the idea of 'monsters knowing what they're doing' tie into conspiracy theories?	It's a common theme in conspiracy theories. The 'monsters' (often shadowy organizations or powerful individuals) are seen as meticulously planning and executing their agendas, making them appear all-knowing and in control, which fuels the sense of an unseen, powerful force manipulating events.
6	Can this phrase be used to encourage a more strategic or thoughtful approach to problems?	Absolutely. By acknowledging that 'monsters know what they're doing,' it prompts us to stop underestimating challenges and instead to analyze them, understand their underlying mechanisms, and develop more effective counter-strategies.
7	What's the psychological effect of believing 'monsters know what they're doing'?	It can lead to a sense of powerlessness and fatalism if perceived as an insurmountable force. Conversely, it can also be empowering by framing complex problems as solvable if their 'strategies' can be understood and countered, moving from victimhood to agency.

monsters understand their power, monsters know exactly what they're doing, monster instinct mastery, when monsters play the game, monster intelligence revealed, monsters orchestrate their fate, monsters with purpose and precision, monsters operate with intent, monsters know their role, monster cunning and control

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